

PLAYLIST - Digital Signage Software

VIEWTV NETWORK (WEB PORTAL BASED) DIGITAL SIGNAGE CONTENT MANAGEMENT SOFTWARE



Try our FREE online demo Now
www.viewtv.co.nz/playlist

WHERE CAN I USE THIS PRODUCT ?

Used throughout Airports, Stadiums, Churches, Retail Chains, Casinos, The Hospitality Industry or literally in any industry in the world!

ViewTV Playlist is so flexible and easy to use, that replacing static posters, information boards and all printed advertising materials not only becomes affordable, but a necessary step for dynamic information communication.

... AND HOW WILL THIS PRODUCT BENEFIT ME ?

The ability to instantly update and maintain content from a remote network (or onsite) location, super easily and efficiently is key to any advertising campaign.

ViewTV Playlist offers a dynamic multimedia rich content solution, that overtime saves on printing costs, meanwhile delivering an eye catching up to date visual experience.



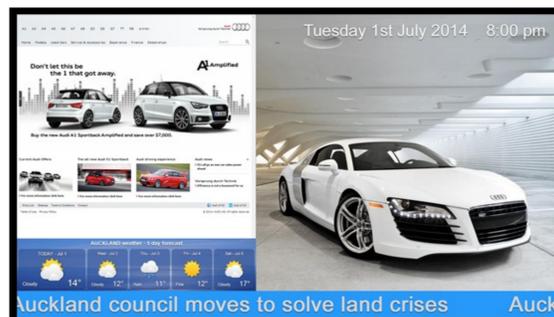
TIME SCHEDULING

Playlist offers unlimited time scheduling of content, layouts and campaigns to meet all your pre scheduling requirements.



LIVE VIEW !

View your entire content layout in real time for any display campaign (before sending it out) directly from your online account.



WIDGETS

Select and display any of our free widgets... Weather, News, RSS Feeds, Time, Websites, Facebook or Twitter.



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QUICK SPECS

- THE EASIEST TO USE DIGITAL SIGNAGE SOFTWARE IN THE WORLD
- REMOTELY (or Onsite) MANAGE ALL OF YOUR DISPLAYS & CONTENT
- SUPPORTS ALL MEDIA FILE FORMATS (via our included media convertor)
- ADVANCED USER PERMISSIONS, DISPLAY GROUPING & TIME SCHEDULING
- WEB PORTAL BASED USER INTERFACE (Cloud or Locally Hosted Server Options)

... SO WHO IS VIEWTV ?

ViewTV are the only New Zealand manufacturers of Integrated Digital Signage Displays, Video Walls and Touch Screens. We offer Sustainable, **Trouble-Free Solutions** with Ongoing Support.

We developed " **Playlist** " as our own proprietary Network Content Management Software. The easiest to use Digital Signage Software in the world!

" **We are the Manufacturers, Not the middlemen** "



PLAYLIST SOFTWARE OVERVIEW

ViewTV " **Playlist** " Digital Signage Software has the capability to produce and control multiple content zones. Each zone can be populated with an individual Playlist of mixed media content such as **Videos, Images, Scrolling Text, Weather/News Widgets, Websites, HTML, Flash RSS Feeds etc..**

Each Playlist runs in a continuous loop per a preset schedule. Different zones & layouts can be time scheduled to play at different times of the day/ month or year. Unlimited user permissions & Display location grouping offers huge flexibility when deploying multiple screens across multiple locations.

" **Playlist** " software comes with a number of free layouts so you can be up and running displaying your choice of content in a professionally designed format within minutes, or you can easily create your own. Our intuitive layout and design tool makes it easy to create and modify content zones within your display.

Resize, position, and snap layer zones with a simple click and drag!. You can also manually set pixel or percentage measurements to achieve pixel-accurate Alignment of zones or lock zones to desired aspect ratios (16:9, 5:4, or 4:3) etc... You can also display Live TV, HDMI Feeds or Network Streams in Full HD 1080P. Our RSS subscriber features also enables you to automatically collect and display live text RSS crawl feeds from any site over a network.

* **Minimum PC specs required to run " Playlist " (Intel I3 CPU, 4 Gig Ram, 32 Gig HDD, Windows 7).** We recommend using our purpose built Digital Signage PC

" **Playlist** " Digital Signage Software enables you to easily and efficiently deliver a high Impact engaging, informative display.

CONTENT SERVER HOSTING

Basically, content hosting means a server or PC that is setup with a static IP address and dedicated to run " **Playlist Server** " software 24/7. This allows all users Access to login to their account at anytime via a local Network or Internet connected Web Browser.

This server stores all your content, then sends it out to your Digital Displays as and when required.

Option 1. Have ViewTV take care of everything...

This option is perfect for businesses who simply want to purchase " **Playlist** ", then login and start using it without having to purchase or setup a dedicated server (Requires a ViewTV PC with **Playlist** pre installed). ViewTV also offers a networked cloud hosting service allowing for remote Internet accessible displays.

Option 2. Host your own Playlist server and content

This option is perfect for businesses who already have dedicated servers set up or who would simply prefer to host their own content online or over a private network. We offer a full installation " **Playlist** " server software package & training (Windows based server software).

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Playlist Starter

Perfect for businesses who simply want to display Images, Videos or Text Messages on 1 or 2 Displays via a Network or USB Content Management software.

Supported Content

- Images (PNG, BMP, JPEG)
- Videos (H.264, MP4, All other formats via our convertor)
- Scrolling Text Messages

Features

- True Multiple Zone Independent Playlists
- Landscape & Portrait Display Orientations
- Zone Snapping
- Zone Overlays
- Zone Transparency
- 4:3, 3:4, 16:9, 9:16 Aspect Ratios

General

- Windows 7 OS (MAC, Linux, Android coming soon)
- Google Chrome Web Portal UI
- Update Content via PC, MAC, Tablet or Smart Phone
- WAN, LAN, Ethernet, Wi-Fi, 3G, 4G Connectivity
- Cloud Hosting*

Playlist Professional

A full featured Industry Standard Digital Signage Software to allow businesses to Remotely Manage Content on an unlimited network of displays.

- Images (PNG, BMP, JPEG)
- Videos (H.264, MP4, All other formats via our convertor)
- Scrolling & Static Text Messages
- RSS Feeds
- Weather Widgets
- Time Widgets
- Website Captures
- Live Website Streaming
- Flash

- True Multiple Zone Independent Playlists
- Landscape & Portrait Display Orientations
- Zone Snapping
- Zone Overlays
- Zone Transparency
- 4:3, 3:4, 16:9, 9:16 Aspect Ratios
- Custom Aspect Ratios
- Time & Date Scheduled Playlists
- DJ - Audio Playlist
- Live Network Stream / HDMI Input Capture*
- Playlist Content Transitions
- Remote Desktop Control
- Emergency Campaigns
- Full Log Reports & XML Exporting

- Windows 7 OS (MAC, Linux, Android coming soon)
- Google Chrome Web Portal UI
- Update Content via PC, MAC, Tablet or Smart Phone
- WAN, LAN, Ethernet, Wi-Fi, 3G, 4G Connectivity
- Cloud Hosting*
- Host Your Own Content Server*

Playlist Enterprise

Developed as a customizable Multi-Company solution to meet the exact requirements of large corporations and Content Media Management companies.

- Images (PNG, BMP, JPEG)
- Videos (H.264, MP4, All other formats via our convertor)
- Scrolling & Static Text Messages
- RSS Feeds
- Weather Widgets
- Time Widgets
- Website Captures
- Live Website Streaming
- Flash
- Custom Interactive Touch Content
- PHP, HTML & XML
- SQL Custom Database Integration

- True Multiple Zone Independent Playlists
- Landscape & Portrait Display Orientations
- Zone Snapping
- Zone Overlays
- Zone Transparency
- 4:3, 3:4, 16:9, 9:16 Aspect Ratios
- Custom Aspect Ratios
- Time & Date Scheduled Playlists
- DJ - Audio Playlist
- Live Network Stream / HDMI Input Capture*
- Playlist Content Transitions
- Remote Desktop Control
- Emergency Campaigns
- Full Log Reports & XML Exporting
- RS232 Commands
- Video Wall Configurations
- Billing Reports
- Externally Triggered Playlists
- Video Conferencing & IPTV
- Touch Screen Zones

- Windows 7 OS (MAC, Linux, Android coming soon)
- Google Chrome Web Portal UI
- Update Content via PC, MAC, Tablet or Smart Phone
- WAN, LAN, Ethernet, Wi-Fi, 3G, 4G Connectivity
- Cloud Hosting*
- Host Your Own Content Server*
- Email & Text Pre-Set Alerts

* HDMI Input Capture - Requires ViewTV HDMI to USB 3.0 Adaptor

* Cloud Hosting - Monthly account fee for online could account & storage